

HOPE IS A GIFT.

GIVE IT TO SOMEONE THIS HOLIDAY



SHARING OPPORTUNITIES WITH WOMEN

"WE CONTINUE TO BE APPRECIATIVE FOR THE **ASSISTANCE YOU** (SOWHOPE) GIVE TO THE WOMEN: REMEMBER, A WOMAN IS ALWAYS THE **FUNCTIONAL UNIT OF** THE COMMUNITY'S **ECONOMY AND** PROSPERITY."

- Speranza, Asabba Aheebwa Local leader of the Ugandan Women's Group



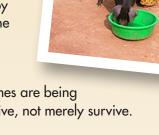
IN JUST OVER FIVE YEARS, SOWHOPE DONORS HAVE OFFERED MORE THAN 12.000 WOMEN THE GIFT OF HOPE.

Women struggling to survive on less than two dollars a day have had their lives changed for the better by this generosity.

Women like Twinomugasho Yudita, a 37-year old married mother of three children in Uganda who received a small loan from SowHope in May 2010. With her loan, she purchased the banana plant you see behind her. With the profits from selling the plantains it produced, she was able to purchase two piglets. She has since repaid her loan with interest.

Twinomugasho's is just one of the stories in a small community that is being transformed by a SowHope microloan project. Because of the success of this project, the government has designated the area as a sub-county, which means they are now approved to receive

electricity. Children are going to school, homes are being improved, and families are beginning to thrive, not merely survive.



WON'T YOU JOIN US IN SOWING HOPE THROUGH PROJECTS LIKE THIS AND OTHERS?



A GIFT OF \$975 opens a village to a new microloan club for 15 women - **\$65/per woman**



A GIFT OF \$450 sponsors a literacy class of 15 women, providing literacy training enabling women to become literate at a fifth grade level in only nine months! - \$30/per woman



A GIFT OF \$36,000 establishes a sex-trafficking prevention program in a strategic area on the Bangladesh/India border where people are deceived into sexual slavery - \$90/per woman

To give a gift of hope, please use the enclosed response form or visit our website at sowhope.org and click on "Donations". Downloadable gift certificates are available online for your holiday giving.

Thank you and Happy Holidays!

SowHope • P.O. Box 234 • Rockford, MI 49341 • www.sowhope.org